

DECLARATION OF PERSONAL DATA PROTECTION

Introductory provisions, copyright

The owner and operator of the website www.golfgeum.com is Golf Geum Technology sro, registered under the name Na strži 1702/65, Nusle, 140 00 Praha 4, registered in the Commercial Register maintained by the Municipal Court in Prague, sp. C 257319 (the "Company").

All copyrights belong to the Company for all content that the Company places on www.golfgeum.com ("Sites").

Links to other sites

Pages may contain links to sites over which the Company has no control. Therefore, this statement does not apply to the links that users redirect to and refer to external information and services. The Company is not responsible for the speeches and practices of the site operator.

According to a specific situation, personal data may include, among other things, the name and surname, address, telephone number or e-mail address of the individual (natural person). Personal information does not include information such as the number of users of the website.

Compliance with data protection legislation

As a personal data controller, the Company processes certain personal data of its customers and their representatives, suppliers and their agents, users of the Site, job seekers and their employees in their activities. As a personal data controller, the Company determines the purposes and means of the processing of personal data and establishes measures related to the processing of personal data, in particular their security. The Company shall process the personal data strictly in accordance with the relevant legal regulations, in particular the Regulation.

Data subjects and purposes of processing personal data

Users of the Site

The Company, based on its legitimate interest, processes the following personal and other user data.

Contact form

If you send us an output by filling out the contact form on the Site, the information you provide (including contact details) will be processed to answer questions and other related questions.

Personal data processed when visiting the Site

When visiting the Site, the Company stores the abbreviated IP address of the user's computer and information about the website from which the entry was made. During the visit, information about the date and time of access, file access names, URL, HTTP response code, access status, and information on the amount of data transferred within the connection are stored. These data are used exclusively by the Company for statistical purposes.

Cookies

The Company uses cookies, that is, data information that enables each user's browser to communicate with the Company's server to create an individual connection of each user's computer with the Company's computer. Cookies generally help to make websites faster and more effective and adjust content delivery to the individual interests and specific needs of the user. Cookies are used to compile anonymous aggregated statistics that allow you to understand how users use the Site to optimize their structure and content, and to provide some of the features of the Site. Information obtained through the use of cookies is collected only for the purpose of mediating and fulfilling certain user functions.

The company uses predominantly a "relational" type of cookies, ie cookies that are temporary and remain stored on the user's device only until they log out of the Site or close the web browser (then removed from the user's browser).

In general, apps used to view web pages by default allow users to store cookies on a user's device. This mode can be changed either by completely blocking cookies in the web browser settings or by partial restrictions - the user is then informed each time their cookies are stored. More detailed information about cookie options and ways is available in the application settings (web browser). However, in case of full blocking of cookies, it is possible that users will not display their content optimally when viewing Pages.

Upon first visit to the Site, the user is alerted to the use of cookies through a so-called cookie cookie and is required to consent to their use and processing of personal data through the Sites.

Server log files

The company automatically collects and stores information in so-called server-log-files that the Company transmits to the user's web browser. These data include:

- Internet browser type and version thereof;
- Operating system;
- Reference URL;
- IP address;
- Hostname of the accessing computer;
- Server request time.

The Company reserves the right to retrospectively review this information when suspected unlawful behavior of the user.

Google Adwords Conversion Tracking

Sites use a Google AdWords online advertising application that includes Google Conversion Tracking, an analytical service provided by Google Inc.

If a user clicks on an ad provided by Google Inc., the conversion tracking cookie ("conversion cookie") will be stored on the user's device. These cookies expire after 30 days, contain no personal data, and are not used to identify a person.

If a user visits certain websites on the Site and the conversion cookie has not expired, the Company may find that the user has clicked on the ad and was redirected to the Site. Every AdWords customer gets a

different conversion cookie. This makes it impossible for conversion cookies to be tracked across advertiser pages.

Information obtained from the conversion cookie is used to develop conversion statistics for AdWords advertisers. From this AdWords statistics, customers show the total number of users who clicked on their ad and were redirected to the relevant page. However, customers do not obtain information that identifies users.

If a user wants to disable a conversion cookie, they can do so by changing the settings in their Internet browser.

For more information, please refer to the appropriate section of Google Inc. Privacy Policy. (<https://policies.google.com/technologies/ads>).

SSL encryption

The site uses SSL encryption for security reasons and for the protection of transmitted sensitive information (such as user requests). The user may know the encrypted connection due to a different address listed in the address of the Pages (where "http: //" is changed to "https: //") and the lock symbol. If SSL encryption is used, data provided to the Company can not be read by third parties.

Customers, suppliers and their representatives

The company processes the personal data of customers and their representatives and contractors and their representatives (natural persons) to the extent necessary for negotiating the contract and fulfilling the contract he / she concludes with the relevant persons for the production and sale of his / her products. Other personal data of customers, their agents and suppliers and their representatives beyond the data necessary for the performance of the contract The Company processes only on the basis of duly granted consent. Processed personal data The Company obtains directly from these data subjects or, from public sources.

As part of the sale of products to its customers, including through the e-shop located on the Site, the Company processes personal data in the scope of the relevant contract, namely to the following extent: name and surname, contacting postal address, company name and, where applicable, company, ID and VAT number (for natural persons only), telephone and e-mail. These personal data are processed by the Company in accordance with a contract concluded with the customer and based on his instructions.

As part of the procurement of products and services from suppliers, the Company processes the personal data of these suppliers and their representatives in the scope of the relevant contract, namely to the following extent: name and surname, contact postal address, bank account (only for natural persons) and, if applicable, the company's job position, ID and VAT number (only for natural persons), telephone and e-mail.

Job candidates

In order to organize and evaluate the recruitment procedure for recruiting new employees, the Company processes personal data of job seekers. Processed personal data The company obtains directly from these data subjects.

The legal reason for the processing of personal data is the selection procedure (or negotiations on the conclusion of an employment contract following the request of the tenderer), except for the specific selection procedure, the personal data of the job seeker are processed only with his consent.

Employees

The company processes the personal data of the employees to the extent necessary for the fulfillment of their statutory obligations (eg the obligation to withhold or pay taxes, keep records for health insurance and social security, etc.). The employee is obliged to provide these data to the Company; failure to provide them would create breaches of law on the part of the employee and / or the Company and the possibility of imposing sanctions on the part of the competent state authorities.

In order to meet legal obligations, the Company processes personal data of employees for the purposes of performance of a contract between the Company and an employee.

In other cases, the Company processes personal data only with the consent of employees, with employees being free to decide whether to grant consent or not. Possible non-acceptance of consent The Company is not affected

Recipients of personal data

The company handles personal data processed only to partners for whom appropriate technical and organizational arrangements are in place to protect data and fulfill other obligations under the Regulation. Company Partners have access to personal data only to the extent necessary to fulfill their tasks. Thus, in some cases, the company provides personal data to external partners providing the Company with services related to the administration of applications used for the processing of personal data (in particular, Google Inc., the Google Adwords Conversion Tracking Provider), Company Insurance and Company Consultancy (Bookkeeping, legal advice, etc.).

The current list of recipients of personal information is as follows:

- Digital Rabbit s.r.o
- Bc. Monika Kovaříková

Under no circumstances does the company provide personal information to other persons for a fee.

Transmission of personal data abroad

The company does not transmit personal data outside of the Czech Republic.

Preservation of personal data

The Company retains personal data only for the time necessary to fulfill the purpose of its processing under the following rules:

- Personal data of customers / suppliers and their representatives and / personal data provided by the Company to the Company in connection with the production and sale of the Company's products are retained throughout the duration of the contractual relationship with the Company and, to the extent necessary, also after its expiration, until the applicable limitation periods have expired in the event of any claims arising from the contractual relationship;
- Personal data of the users of the Site are kept only for the duration of the Pages browsing and page usage statistics generation;
- the personal data of unsuccessful jobseekers are kept only for the duration of the recruitment procedure for recruiting new employees if the candidate does not consent to the longer retention of his or her personal data;
- the personal data of the employees are kept for the duration of the employment relationship and then to the appropriate extent for the duration of the statutory filing periods, or until the respective limitation / preclusion periods have expired in case of any claims arising from the employment relationship.

Revocation of consent to the processing of personal data

In case the Company processes personal data on the basis of the data subject's consent, the data subject has the right to withdraw his consent to the processing of personal data at any time. It may do so by sending a notification to the address of the registered office or any of the Company's premises or by sending an e-mail message, by using the opportunity in the Internet application or by any other appropriate means.

If the consent to the processing of personal data is revoked, the personal data provided will be erased unless the data can be processed without the consent of the person concerned. However, withdrawal of consent will not affect the processing of personal data until the consent is revoked.

Other rights of data subjects

According to a specific situation, each data subject (ie customers / suppliers and their representatives, users of the Site, job seekers or employees of the Company) may have other rights under the Regulation, namely:

§ the right of access to personal data, ie the right to obtain from the Company a confirmation that the personal data relating to the data subject are processed or not and, if so, has the right to access such personal data and information on:

∅ processing purposes;

∅ the categories of personal data concerned;

∅ recipients or categories of recipients to whom personal data has been or will be made available;

∅ the planned time of storing personal data or the criteria used to determine that time;

∅ the existence of the right to require the Company to repair or erase personal data or to restrict its processing and / or to object to the processing of personal data;

∅ the right to file a complaint with the Supervisory Authority;

∅ sources of personal data, if these are not obtained from the applicant;

∅ implementation of automated decision-making, including profiling, and information on the procedure used, as well as the significance and implications for the applicant;

∅ the transfer of personal data to countries outside the European Union (so-called third countries) or an international organization, and appropriate safeguards for the processing of personal data provided in connection with their transmission.

The data subject also has the right to receive a copy of the processed personal data. However, this right shall not adversely affect the rights and freedoms of others.

§ the right to correct personal data if its personal data are inaccurate;

§ the right to delete personal data (the "right to be forgotten") if one of the following reasons is given:

∅ personal data are no longer needed for purposes for which they were collected or otherwise processed;

∅ the consent to the processing of personal data is withdrawn and there is no other legal reason for processing;

∅ justified objections to the processing of personal data;

∅ personal data has been processed unlawfully;

∅ personal data must be erased to meet the legal obligation of the Company;

∅ Personal data were gathered in connection with the provision of information society services to the child.

§ the right to limit processing in the following cases:

∅ the accuracy of personal data is denied, for the time necessary for the Company to verify the accuracy of personal data;

∅ The processing of personal data is illegal, but instead of deleting personal data, it is required to restrict its use;

∅ The company no longer needs personal data for processing, but the applicant requires it to identify, exercise or defend legal claims;

∅ an objection to processing was made in the case of the processing of personal data for the purposes of the legitimate interests of the Company until it has been ascertained whether the Company's legitimate reasons outweigh the legitimate reasons of the opposing person.

§ the right to data transferability, ie the right to obtain personal data relating to it, in a structured, commonly used and machine-readable format, and the right to pass this data to another controller (or to request the transfer of data directly to the Company to another administrator) that the processing of personal data is based on consent or contract and is carried out on an automated basis;

§ the right to object, ie the right to object to the processing of personal data for the purposes of the legitimate interests of the Company; and

§ the right to file a complaint with the Office for Personal Data Protection or, to the competent authority of another Member State of the European Union.

All data subjects may exercise their rights by contacting the Company through the contact details below.

How to contact us

In case of any inquiries or comments, you may contact the Company at the above address, telephone number +420 774 127 877 or e-mail info@golfgeum.com or at any other Company's premises.

Prague, 25.6.2018